



**Agronomická  
fakulta**

13.12.2013, Brno  
Antonín Vaishar, Milada Šťastná

# EUROPEAN COUNTRYSIDE

Mendelova  
univerzita  
v Brně



**2009 - 2013**



# EUROPEAN COUNTRYSIDE

Reviewed International Scientific On-Line Journal in the Field of Rural Research

- Origin of the journal
- History and conditions
- Way and rules of operation
- Some statistics
- Present stay of the journal
- Aims for the forthcoming period

# Origin of the Journal

- A part of the strategic intent of the programme RURAL DEVELOPMENT at the Faculty of Agronomy
- Together with the international conference EURORURAL, research projects like DERREG, ReSOURCE, CROSSBORDERS and others
- European Countryside derives papers from EURORURAL and from the projects and serves as an offer for the conferences and projects
- Creation of the team and a wide circle of associates was one of the aims

# History and conditions of the origin

- Mendel University in Brno is the official owner of the journal but it delegated the responsibility to the Faculty of Agronomy
- The Faculty of Agronomy has agreed with the publishing under the condition that the Journal does not required any finance
- International Advisory Board, national Executive Board and the Implementation Team were created
- Papers from first issues were delivered from the EURORURAL '08 conference which enabled the start in 2009.

# ADVISORY BOARD

**Jerzy Banski**, Poland; **Benayahu Bar-Yosef**, Israel;  
**Bálint Csatari**, Hungary; **Josef Eitzinger**, Austria;  
**Elisabete Figueiredo**, Portugal, **Costela Iordache**, Romania  
**Elke Knappe**, Germany; **Roderick J. Lawrence**, Switzerland;  
**Marie-Claude Maurel**, France; **Dany Markus**, USA  
**Hannes Palang**, Estonia; **Bas Pedroli**, the Netherlands  
**Marina Pintar**, Slovenia; **Antonio Raschi**, Italy  
**Eileen O'Rourke**, Ireland; **Peter Spišiak**, Slovakia ;  
**Antoni Francesc Tulla Pujol**, Spain; **Michael Woods**, UK

- Advising, support within the scientific community and dissemination of information is the aim of the Advisory Board. Participation of its member on meetings is not expected

- Executive body, managing the publishing
- Meetings take place 4 times a year, e-mail is used in the meantime
- It decides about reviewers, acceptance of papers, the assembly of numbers and other questions
- Its members operate as reporters of individual papers
- All faculties of MENDELU (except of PEF) and important Czech workplaces are represented
- **Milada Št'astná**, editor-in-chief
- **Antonín Vaishar**, executive editor

- **Members ex-offo:** vicedean of AF for science (Zdeněk Havlíček), head of the Institute of Applied and Landscape Ecology (František Toman), head of the Institute of Scientific Information (V. Svobodová)
- **Members:** Antonín Buček (MENDELU), Martin Culek (Masaryk University), Klára Hulíková-Tesárková (Charles University), Jaroslav Knotek (MENDELU), Zbyněk Kulhavý (VUMOP), Pavlína Maříková (Czech University of Life Sciences), Simona Miškolci (MENDELU), Hana Vavrouchová (MENDELU), Radim Perlín (Charles University), Alena Salašová (MENDELU), Marie Štolbová (ÚZEI), Hana Středová (MENDELU), Jana Zapletalová (Institute of Geonics, AS CR)

- **Editor:** Kateřina Stonawská
- **Language editor:** Nataša Mocková, University of Defense Brno
- **Technical editor:** Michaela Tichá
- **Graphical editor:** Markéta Flekalová
- **Webmaster:** Milan Oulehla
- **Librarian:** Jana Pokorná



- Author: **M. Flekalová**
- It includes cover sheet, design of papers, way of citations
- Besides of it, other materials in unified style were created: the heading, letter of appointment, thanks to reviewers etc.

**Design**



- **On-line journal**, enabling an access to all readers without any limitation
- **Publishing** by means of prestigious European publisher
- **Open Access Journal**
- The author pays for the publishing, the reader has free access
- Advantages: no limitation concerning the number of papers, their length neither colour enclosures
- **A potential** of high viewing and perharps also citation

- **VERSITA, o.p.s.** originally Warsaw, now London
- It was bought by **de Gruyter**, GmbH. Berlin in 2010, which was founded in 1749 with the annual turnover 42 mil. €, disseminating 120 scientific journals
- We pay **60 €** per an article
- The publisher strives to connect the journal with relevant databases and offers the assistance by indexing within Web-of-Science
- The publisher ensures the allocation of the DOI index
- The publisher provides statistics about the viewing by readers

- The journal can be found on the web server **de Gruyter** with its typical design
- <http://www.degruyter.com/view/j/euco>
- It ensures high professionalism and image of the Journal
- The web page contains besides of articles also editorial information and an overview of 20 most viewed articles

<http://www.european-countryside.eu/>

## Reviewed International Scientific On-Line Journal in the Field of Rural Research

• HOME

### HOME

• READ

EUROPEAN COUNTRYSIDE

Reviewed International Scientific On-Line Journal in the field of rural research.

• EDITORIAL BOARD

Owner of the Journal: [Mendel University in Brno](#)

• REVIEWERS

Publisher: [VERSITA, o.p.s.](#)

• EDITORIAL POLICY

ISSN: 1803-8417

• SUBMIT

Registered by the Ministry of Culture of the Czech Republic under the number E 18678

• CONTACTS


The Journal is issued four times a year since March of 2009

• ABSTRACTED

The articles are published in English, the abstracts are in English and in the native languages of the respective authors.

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Owner of the Journal: Mendel University in Brno

Publisher: VERSITA, o.p.s.  VERSITA

ISSN 1803-8417



- The author pays **€ 95** after acceptance of the paper for publishing
- Reduced payment (participants in EURORURAL, authors within special numbers) is **€ 75**
- Reviewers pay the amount reduced about **€ 20** for each paper reviewed
- Colleagues from UAKE and members of the Executive Board publish free of charge
- Members of the Executive Board and the Implementation Team work free of charge
- The overhead costs are covered by the UAKE

- Each article submitted is managed by a **reporter**, who examines:
- **Factual content** (whether the article follows the scope of the journal)
- **Formal completeness** (whether the article contains all requirements and has a scientific structure)
- **The quality of the paper in general** (obvious shortcomings)
- They suggest the starting of the **review process**, adjustments of the paper or its rejection (which has to be approved by the Executive Board)
- They can suggest **reviewers**
- After receiving the reviews they suggest the **standpoint**
- After reworking they check the **coping with comments**

- At the beginning of the evaluation procedure, each paper is checked by the anti-plagiarism software iThenticate, identifying the percent of compliance with other texts on the net.
- Additionally, papers are guided with the License of Authorship, stating that the articles are original works and the author's rights belong to the persons who submitted the articles.



- Each paper is reviewed by at least two independent reviewers, of which
- One is from the author's region and knows the reality
- The other is from a different region and is able to evaluate the methodology
- The time for the review is 30 days
- The review process is usually more time consuming, sometimes there is a problem to find reviewers
- The reviewers obtain a confirmation about participation within the Review Board of the journal for the respective year:



## CERTIFICATE

I hereby confirm, that

**HAJDÚ Zoltán from Pécs**

Is a member of the Board of Reviewers for international journal **EUROPEAN COUNTRYSIDE**, owned by Mendel University in Brno and published by VERSITA , Ltd.

**in the year 2013**

A handwritten signature in blue ink that reads "Milada Šťastná".

Doc. Ing. Milada Šťastná, PhD. , editor-in-chief

- The linguistic proof-reading realizes the linguistic editor after the technical acceptance of the article
- The emphasis is placed to the grammar and intelligibility of the paper – not to the stylistics
- We try to meet the level of authors who are not native speakers.
- The linguistic proof-reading belongs to the most demanding parts of the process

- The executive editor makes the crude preparation, the adaptation of the citation mode being the most demanding work
- The technical editor makes the preparation in detail
- The assembly of pages in the case of big amount of nonstandard graphics is the most demanding
- The technical editor realizes also the pagination and the assignment of the DOI
- After checking, individual papers and the file with metadata is sent to the publisher

- Individual numbers are issued at the end of the quarter (we keep the deadlines in the last time)
- Individual numbers consist of 4 – 8 papers
- We have numbers of individual articles or special numbers
- Special numbers have their special editors who collaborate with the Executive Board
- All articles are completed with metadata containing title, authors, their affiliations, DOI and abstracts in English and language(s) of the authors

# Dissemination

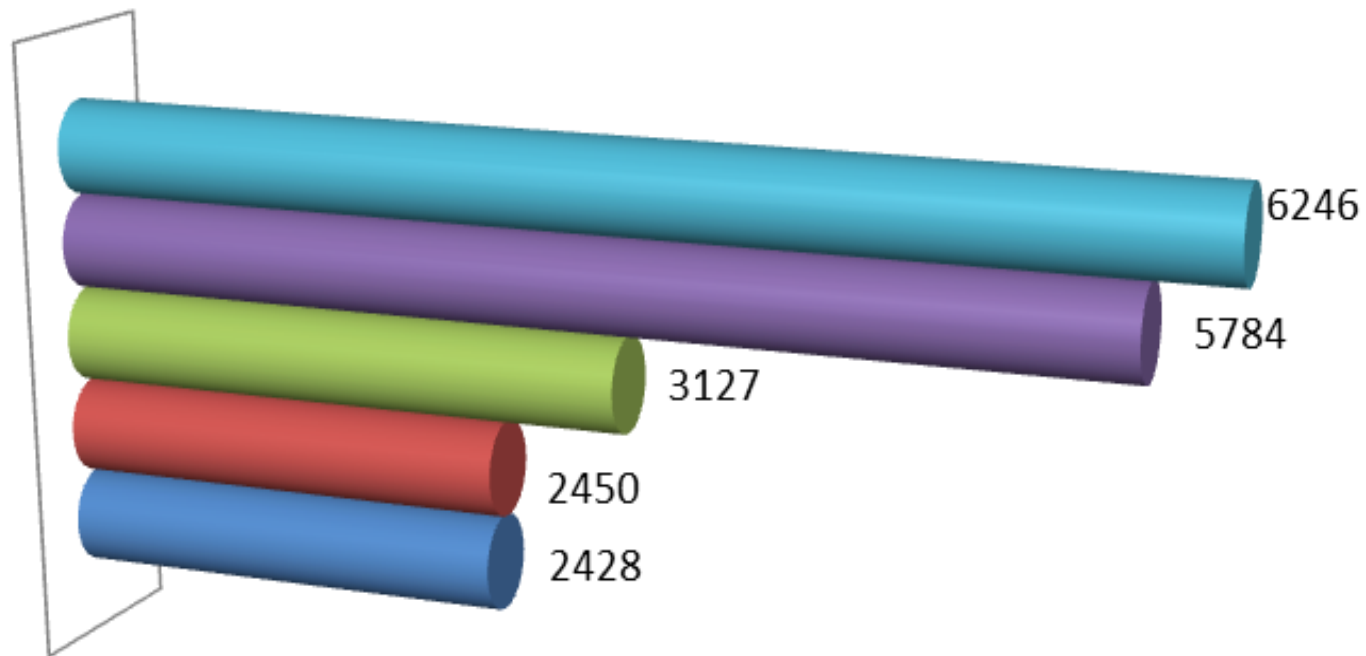


- A data-base of e-mails of academics who may be interested in rural research was compiled
- The basis contains about 3 – 4 thousand of addresses and has to be continually updated
- Immediately after publishing, the information containing lines to each new paper and basic information about the journal and conditions of submitting the papers is sent to these addresses

# Viewing – 20,035 times in first 5 years

## Article full text views

■ 2013 ■ 2012 ■ 2011 ■ 2010 ■ 2009



# The most viewed articles since 2010

- [Urban greens and sustainable land policy management \(case study in Warsaw\) by Pawlikowska-Piechotka, A.](#)
- [Agriculture Under Human Influence: A Spatial Analysis of Farming Systems and Land Use in European Rural-Urban-Regions by Zasada, I., Loibl, W., Köstl, M. and Piorr, A.](#)
- [Whose Countryside? Contested Development in the New Rural Recreational Localities in Czechia from the Perspective of the Countryside Capital by Horáková, H.](#)
- [The rural as a return migration destination by Farrell, M., Mahon, M. and McDonagh, J.](#)
- [Landscape Metrics as a Tool for Evaluation Landscape Structure – Case Study Hustopeče by Tlapáková, L. et al.](#)
- [Synergy of social and human capital in rural development – Czech and German cases by Husák, Jakub](#)



- Within Google Scholar 197 citations, of it 33 auto-quotings; in Web-of-Science 55 citations

## **The most quoted articles:**

- Wellbrock – Roep – Wiskerke: An integrated perspective on rural regional learning (13 times)
- Figuirodo: One Rural, two Visions - Environmental Issues and Images on Rural Areas in Portugal (12 times)
- Järvelä – Jokinen – Huttunen: Local food and renewable energy as emerging new alternatives of rural sustainability in Finland (12 times)
- McDonagh – Farrell – Mahon: New opportunities and cautionary steps? Farmers, forestry and rural development in Ireland (10 times)

# Indexing in 56 databases

- E.g. **AGRICOLA** (National Agricultural Library), **AGRIS**, **CABI** - Animal Science Database, **CABI** - **CAB** Abstracts, **CABI** - Global Health, Celdes, **CNPIEC**, **DOAJ**, **EBSCO** Discovery Service, Elsevier – Geobase, GeoArchive, **Google Scholar**, J-Gate, Naviga (**Softweco**), Primo Central (**ExLibris**), **ProQuest** - Environmental Science Journals, ProQuest - Illustrata: Natural Sciences, ProQuest - International Bibliography of the Social Sciences (**IBSS**), ProQuest - Natural Sciences Journals, ProQuest - SciTech Journals, ProQuest - Social Science Journals, ProQuest – Sociology, ProQuest - Sustainability Science Collection, Research Papers in Economics (**RePEc**), Summon (Serials Solutions/ProQuest), TDOne (**TDNet**), Ulrich's Periodicals Directory/ulrichsweb, WorldCat (**OCLC**)

# Papers submitted

- During 6 years (2008 – 2013) altogether **155 articles** were submitted
- Number of papers in individual years:  
22 – 14 – 31 – 40 – 34 – 14
- Alltogether **1 012 reviewers** were addressed (some of them more times)
- Alltogether **283 reviews** were elaborated by reviewers from **33 countries** of Europe, America, Asia and Australia

# Nationality of the reviewers

Czechia	52	Spain	7	Russia	2
Poland	20	Norway	6	USA	2
Germany	20	Greece	6	Croatia	2
Slovakia	15	Switzerland	5	Serbia	1
United Kingdom	12	Italy	5	Latvia	1
Sweden	11	France	4	Luxembourg	1
Slovenia	11	Romania	4	Byelorussia	1
Austria	9	The Netherlands	3	Austrália	1
Ireland	8	Danmark	3	Estonia	1
Hungary	7	Finland	3	Canada	1
Portugal	7	Belgium	2	Japan	1

# Individual numbers

- In the first **5 volumes 20 numbers were published**, of it 7 special numbers
- These numbers contain **94 articles**:  
18 – 16 – 17 – 20 – 23
- Of it 89 articles were scientific, 5 editorial
- The articles were elaborated by **188 authors** from **24 countries**
- Total number of pages is **1 467**; in individual years  
240 – 251 – 298 – 302 - 376

# Nationality of authors

Czechia	43	Sweden	5
Finland	18	Portugal	4
Germany	18	United Kingdom	4
Estonia	13	Slovakia	4
Ireland	12	Latvia	4
Hungary	9	Romania	3
Slovenia	9	Belgium	3
Poland	8	Italy	2
Austria	7	Switzerland	1
The Netherlands	7	Luxembourg	1
Spain	6	Russia	1
France	5	Croatia	1

## Strategic aim for the period 2014 - 2018

- **To consolidate and long-term stabilize the publishing of the journal EUROPEAN COUNTRYSIDE**
- It should be ideal to reach an overhang of papers of a good quality to get rid of problems with completing individual papers definitely

# Possible methods of reaching the aim

- Widening of collaboration
- New methods of advertising
- Increasing of efficiency of work of the Executive Board
- Indexing in further data-bases
- Introducing new topics and countries



# Widening of the collaboration

- International organizations in rural research
- Collaborating universities and institutes
- Focusing the attention to the East of Europe and Balkans (we can offer more friendly negotiation than western journals)
- Organizers of conferences in the branch (offer of special numbers)

# New methods of advertising

- Updating and widening of the mailing list
- Improving of the web page
- Utilization of conferences and events (creation of a new leaflet)
- To take into account extra-European advertising
- Personal advertising of the members of all our boards (e.g. insert the name of the journal to e-mails)

# Indexing in other databases

- SCOPUS is our priority at the moment
- The application for the system **Thomson Reuters** is the task for 2014

The screenshot displays the Scopus database interface. At the top left is the Scopus logo. To the right are links for 'Register' and 'Login'. Below the logo is a navigation bar with 'Search', 'Sources', 'Analytics', 'Alerts', 'My list', and 'Settings'. On the right side of this bar are 'Live Chat', 'Help', and 'Tutorials'. A box on the far right says 'Brought to you by Mendel University in Brno'. Below the navigation bar is a 'Quick Search' field with a 'Search' button. To the right of the search field is a 'Library Catalogu' link. Below the search field, it shows '1 of 1' results. A row of icons includes 'LinkSource', 'Download', 'Export', 'Print', 'E-mail', 'Create bibliography', and 'Add to My List'. The main content area shows the title 'European Countryside', the subtitle 'Volume 4, Issue 1, Pages 45-56', and the article title 'Globalization and foreign amenity migrants: The case offoreign home owners in the Pomurska region in Slovenia'. The author 'Lampič, B., Mrak, I.' is listed at the bottom.

Scopus

Register | Login

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Search | Sources | Analytics | Alerts | My list | Settings

Live Chat | Help | Tutorials

Quick Search  Search

Library Catalogu

1 of 1

LinkSource | Download | Export | Print | E-mail | Create bibliography | Add to My List

European Countryside

Volume 4, Issue 1, Pages 45-56

Globalization and foreign amenity migrants: The case offoreign home owners in the Pomurska region in Slovenia

Lampič, B., Mrak, I.

# Increasing of the efficiency of work

- In the case of substantial increase of the number of articles, demands for the work of the Executive Board will increase which could ask for its re-organization
- It is possible to use the 5<sup>th</sup> anniversary for a partial substitution
- A successor of the executive editor should be found and prepared

# Widening by new topics and countries

- It is possible to use the extra-European interest in rural topics. Our interest could be focused on developed countries (Japan, USA, Canada, Australia) or on prospective developing countries in Asia, Africa and Latin America
- It could be efficient to look for new topics e.g. environmental ethics or development assistance